

ANNUAL MEETING AND CARRIER CONFERENCE



ARIZONA TRUCKING ASSOCIATION

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HILTON SEDONA RESORT AT BELL ROCK

OCTOBER 3-5, 2022

**ARIZONA
TRUCKING
ASSOCIATION**



ANNUAL MEETING AND CARRIER CONFERENCE

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OCTOBER 3-5, 2022
CONFERENCE.ARIZONATRUCKING.COM

2022 ATA ANNUAL MEETING & CARRIER CONFERENCE SPONSORSHIP PLEDGE FORM

I would like to sponsor at the following level:
(Please check one)

Key Sponsor: (*limit 1) **\$12,000**
Crystal Sponsor: **\$7,500**
Diamond Sponsor: **\$5,000**
Platinum Sponsor: **\$3,500**

Gold Sponsor: **\$2,500**
Silver Sponsor: **\$1,500**
Bronze Sponsor: **\$1,000**
General Sponsor: **\$500**

Thank you for supporting the 2022 ATA Annual Meeting and Leadership Conference. Your support is greatly appreciated.

Company Name _____
(Please print company name as it is to be listed in conference materials)

Contact Name _____ Title _____

Email _____ Phone _____

Please contact me about participating in the Vendor Showcase.

PAYMENT INFORMATION

Method of Payment Check Credit Card Please Invoice Me Cash

Payment Contact Information

Same as above

Contact Name _____ Title _____

Email _____ Phone _____

Please contact me about my discount to advertise in the Annual Yearbook.

*Key sponsorship will be sold on a first come, first serve basis.

Please return form by:
mail - Arizona Trucking Association, 7500 W Madison Street, Tolleson, AZ 85353;
fax - 602-252-8008; or
email - kschiefelbein@aztrucking.com

For additional sponsorship information or questions, contact Karen Schiefelbein at 602-850-6004 or kschiefelbein@aztrucking.com.
ALL SPONSORSHIP PAYMENTS ARE DUE IN FULL BY OCTOBER 1, 2022.

WHAT IS THE VENDOR SHOWCASE

Once again, at this year's ATA Annual Meeting and Membership Conference, conference sponsors will have an opportunity to participate in a Vendor Showcase during Monday night's reception.

This year, our conference committee wanted to create an environment for our sponsors to talk one-on-one with conference attendees.

How it will work

On Monday night at the opening reception, sponsors participating in the Vendor Showcase will have a table or high-top to put out promotional items, business cards, flyers, raffle tickets, drink tickets, etc. Attendees will be given a bag to keep all the promotional items.

Additionally, we will hold other contests where conference attendees get rewarded for visiting people during the Vendor Showcase. Each vendor will be given a unique stamp (or hole punch). Attendees will collect stamps from each vendor for chances to win raffle tickets or mulligans for the golf tournament. The more stamps they collect, the more chances they have to win prizes. It's that simple.

Limitations

There are some limitations on what you can bring to the Vendor Showcase. For example, the hotel will not allow you to serve food or open beverages. Please contact us if you have questions regarding what might be limited.

Have fun, make friends, and promote your business

The goal is to have fun and meet new people. This is one way you can promote your business to conference attendees.

If I am a sponsor, do I have to participate in the Vendor Showcase?

No. We appreciate your support of the ATA Conference, but you do not have to participate in the vendor showcase if you don't want to.

Questions?

For additional information and questions about the Vendor Showcase, please contact Tommy Lyons (Inland Kenworth), ATA Conference Co-Chair at 602-463-2799 or tlyons@inland-group.com.